



TOWN OF LOS GATOS

ARTS COMMISSION

Penelope O'Neill, Chair	Jade Bradbury, Vice-Chair
Tricia Capri	Mary Curtis
Marianne Hamilton	Jonathan Knowles
Valerie Hopkins	David Stonesifer
Mika Storz	

TOWN OF LOS GATOS ARTS COMMISSION

WEDNESDAY, SEPTEMBER 17, 2008
PLEASE NOTE TIME CHANGE: 3 P.M.

**208 East Main Street
Neighborhood Center
Los Gatos, California**

PARTICIPATION IN THE PUBLIC PROCESS

The Town of Los Gatos strongly encourages your active participation in the public process, which is the cornerstone of democracy. If you wish to speak to an item NOT on the agenda, you may do so during the "Verbal Communications" period. The time allocated to speakers may change to better facilitate the Arts Commission meeting.

The purpose of the Arts Commission meeting is to conduct the business of the community in an effective and efficient manner. This is done by following meeting guidelines set forth in State law and in the Town Code. Conduct which is considered disruptive during Arts Commission meetings includes, but is not limited to:

- Addressing the Arts Commission without first being recognized;
- Interrupting speakers, Arts Commission members, and Town staff;
- Continuing to speak after the allotted time has expired;
- Failing to relinquish the podium when directed to do so; and
- Repetitiously addressing the same subject.

For the benefit of the community, the Town of Los Gatos asks that you follow the Town's meeting guidelines while attending Arts Commission meetings and treat everyone with respect and dignity.

Writings related to an item on Arts Commission meeting agenda distributed to members of the Commission within 72 hours of the meeting are available for public review at the front desk of the Los Gatos Public Library, located at 110 E. Main Street and are also published on the on the official Town of Los Gatos website. Copies of desk items distributed to members of the Commission at the meeting are available for review in the Neighborhood Center at the front desk.

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the Community Services Department at (408) 354-6888. Notification 48 hours before the meeting will enable the Town to make reasonable arrangements to ensure accessibility to the meeting. [28 CFR 35, 102-35.104]

1. **ROLL CALL**
2. **APPROVAL OF AUGUST 13, 2008 MINUTES** (Attachment 1)
3. **COMMUNICATIONS**
Verbal (Three minute time limit per speaker for subjects not agendized)

Written
4. **COMMITTEE REPORTS:**
 - 4.1 MIP Debrief (Attachments 2, 3 & 4)
5. **ADJOURNMENT**
Adjourn to Wednesday, October 8, 2008.

Attachments

1. August 13, 2008 Minutes
2. Debrief Notes
3. Survey Summary
4. Bio for Shawn Spano, Ph.D.

ATTENDANCE: Please contact the Commission Chair or the Community Services Department at (408) 354-6888 if you are unable to attend. The current Town Attendance Resolution states that any commissioner who is absent from four regular meetings held in a twelve month period, shall surrender his or her office on the Commission.



MEMORANDUM

ARTS COMMISSION MIP 2008 Debrief Notes



Program

- Band selection
- Sound
- Number of concerts

Fundraising

- Arts Grant; Sale of guitars
- Sponsorships – 58 (\$1,250 - 31; \$1,500 - 9)
- Sponsor forms - include credit card/debit information

Marketing

- Audience Survey – distribution, content and results
- Posters - 250 - 11x14
- Programs - 5,000
- Program/poster/newspaper article design
- Poster for schedule at event
- Banner
- Weekly Times
- Equipment/supplies (risers, hats, badges, barricades, canopy, tables, tablecloths)

Logistics

- PPW services
- Building Attendant worked 4:30 - 7:30
- Temporary Workers - hired seasonal employees - worked 12:30 - 1:30 & 4 - 8 p.m.
(Hired three - two to work weekly - one as a sub) - sub worked also on 8/10
- Porta-Potties
- Stage set-up
- Lawn set-up

2008 MIP AUDIENCE SURVEY RESULTS

2008 MUSIC IN THE PARK

SUMMER SERIES AUDIENCE SURVEY RESULTS -

7/13 - Eagles; 7/20 - Johnny Cash; 7/27 - Glenn Miller; 8/3 - Fleetwood Mac

8/24 - Steely Dan; 8/31 - Sharino

Total # of Surveys Collected:

182

On a scale of 1 to 5, with 5 as the highest rating, please rate the following:

	Poor	Adequate	Excellent
	1	2	3
	4	5	
Sound Quality:	0	2	14
	6	12	43
Parking:	6	12	25
	1	5	16
Accessibility:	1	2	17
	43	85	
Visibility:	1	2	17
	43	85	

Where do you live:

Los Gatos	San Jose	Other
93	60	33

Please provide the number of people in your group (ages):

14 or under	15-24	25-36	36-49	50-64	65+
24	27	44	77	195	64

What styles of music would you like to hear in future concerts?

Rock	Country	Latin	Big Band	Opera
127	75	54	75	27
Other ideas: Irish, R&B, Hip/hop, pop, beach boys, rolling stones, reggae, jazz/soul, salsa, 80's + 90's blues, musicals, 40's, variety, Sun Kings, alternative, oldies but goodies, big bad voodoo daddy, funk				

2008 MIP AUDIENCE SURVEY RESULTS

[illegible]

Shawn Spano, Ph.D. is a Professor in the Communication Studies Department at San José State University. He teaches courses and conducts research in dialogue facilitation, interpersonal communication and communication education. Shawn is also a past associate with the Center for Faculty Development at SJSU, where he facilitated focus groups and planning meetings with departments and programs across campus, and provided training workshops and teaching consultations for faculty. He recently served as the co-principle investigator on a Ford Foundation grant given to SJSU to develop a Difficult Dialogues Initiative on campus.

In addition to his faculty position, Shawn is a Communication Consultant and founding member of the Public Dialogue Consortium, www.publicdialogue.org, a non-profit group devoted to improving the quality of communication in public organizations and local communities. He has 15 years experience working with city government and public organizations, including multi-year projects with two different municipalities. Shawn is a specialist in designing and facilitating meetings, training workshops, public forums, and off-site retreats with leaders, executive staff, elected officials, middle managers, commissions and boards, and local residents.

Shawn has recently added executive coaching to his portfolio of consulting services. He is an associate with ExecutivEdge in Los Gatos where he coaches clients from the private sector, primarily in the high tech industry. Shawn is certified to administer and interpret Lominger's 360 Feedback and Myers-Briggs Type Indicator.

His client list includes, among others, the City of San José, Town of Los Gatos, City of Cupertino, City of Pismo Beach, Printroom, Network Applications, Apple Computer, International Coaching Federation, Joint Venture: Silicon Valley Network, Santa Clara County Registrar of Voters, Silicon Valley Commonwealth Club, and the Community Coalition for End of Life Care. Shawn was selected "SJSU Outstanding Professor" in 2000, and has published numerous articles and chapters, including the book, *Public Dialogue and Participatory Democracy: The Cupertino Community Project* (Hampton Press, 2001).